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PRESS RELEASE

**Free test by specialized pneumonologists
to Olympic Air passengers**

May 31, 2010: World No Tobacco Day

On the occasion of the **World No Tobacco Day**, today on Monday, May 31, 2010, **Olympic Air** in cooperation with **HYGEIA Group** offers all domestic and international flights **passengers with Olympic Air a free test by specialized pneumonologists.**

The offer is valid until **June 15** and will be taking place at **HYGEIA Hospital** by appointment only. Beneficiaries will be informed by the relevant brochure to be distributed today during the flights.

The **free test** involves calculation of the degree of dependence on nicotine, of the lung's age, spirometry to check respiratory function, carbon monoxide measurement in the exhaled air, as well as information on the modern methods for smoking cessation.

This year, May 31st is dedicated to awareness raising on the adverse repercussions of tobacco advertising in women.

Worldwide, there are more than one billion smokers of whom **20% are women**. Women constitute the main target of tobacco industry to fill in the gap of the individuals who will perish prematurely from the tobacco-related diseases.

The smoking habit rate of young females is particularly alarming. Data from 151 countries show that 7% of adolescent females are smoking whereas the corresponding rate for male adolescents stands at 12%.

Despite the fact that the World No Tobacco Day 2010 aims at protecting women from tobacco advertising, it is clear that both men and women need detailed information on the pernicious effects of tobacco on our system.

The objective is to control diseases such as **heart diseases, strokes, cancer and the chronic obstructive pulmonary disease (COPD).**