



HYGEIA GROUP



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## PRESS RELEASE

### MITERA: A social offer with the free upgrade from a four-bed room to a three-bed room without extra charge

**MITERA maternity clinic**, in the framework of Corporate Social Responsibility of HYGEIA Group and of the radical renovation that has already started on its grounds, has proceeded to a quality upgrade of the services provided, thus giving the opportunity **to women who select the economy hospitalization stay to be hospitalized in a three-bed room instead of a four-bed room, as it has happened until recently, without any additional charge.**

This upgrade allows for the better accommodation of the mother's and the child's individual needs, while facilitating at the same time the work of the medical and nursing staff. Additionally, the increase of the nursing area per bed upgrades the quality and protects the mother's and the newborn's health.

"This is a strategic move **in favour of quality in the provision of health services** to the families that trust us" stated the President of HYGEIA-MITERA BoD, Mr Konstantinos Stavrou. «It is yet another substantial provision by the HYGEIA Group, an MIG pylon in Health sector».

With this change, MITERA will also have the ability to reinforce breast feeding and expand "rooming in" (newborn's stay next to the mother during the hospitalization period) to three-bed rooms as well, in strict compliance with relative instructions of World Health Organization (WHO) and UNICEF, in relation to hospitals which are "friendly to infants" .

"With this move we inaugurate a **new era in the area of private maternity clinics**, by setting higher standards with respect to hospitalization quality", added the Managing Director of MITERA, Mr Alexios Komninos. "With our 30-year experience in the field we can respond promptly and reliably to the needs of the Greek family and lead the way".